

# Don't Jump Without A Net

Tony Ward, Managing Director Asia Pacific  
SurveyMonkey  
@tonyward7





*Help People Make Great Decisions*

# The world's most trusted survey platform

Our survey engine has been the market leader since 1999

**1B**

Survey  
responses yearly

**99%**

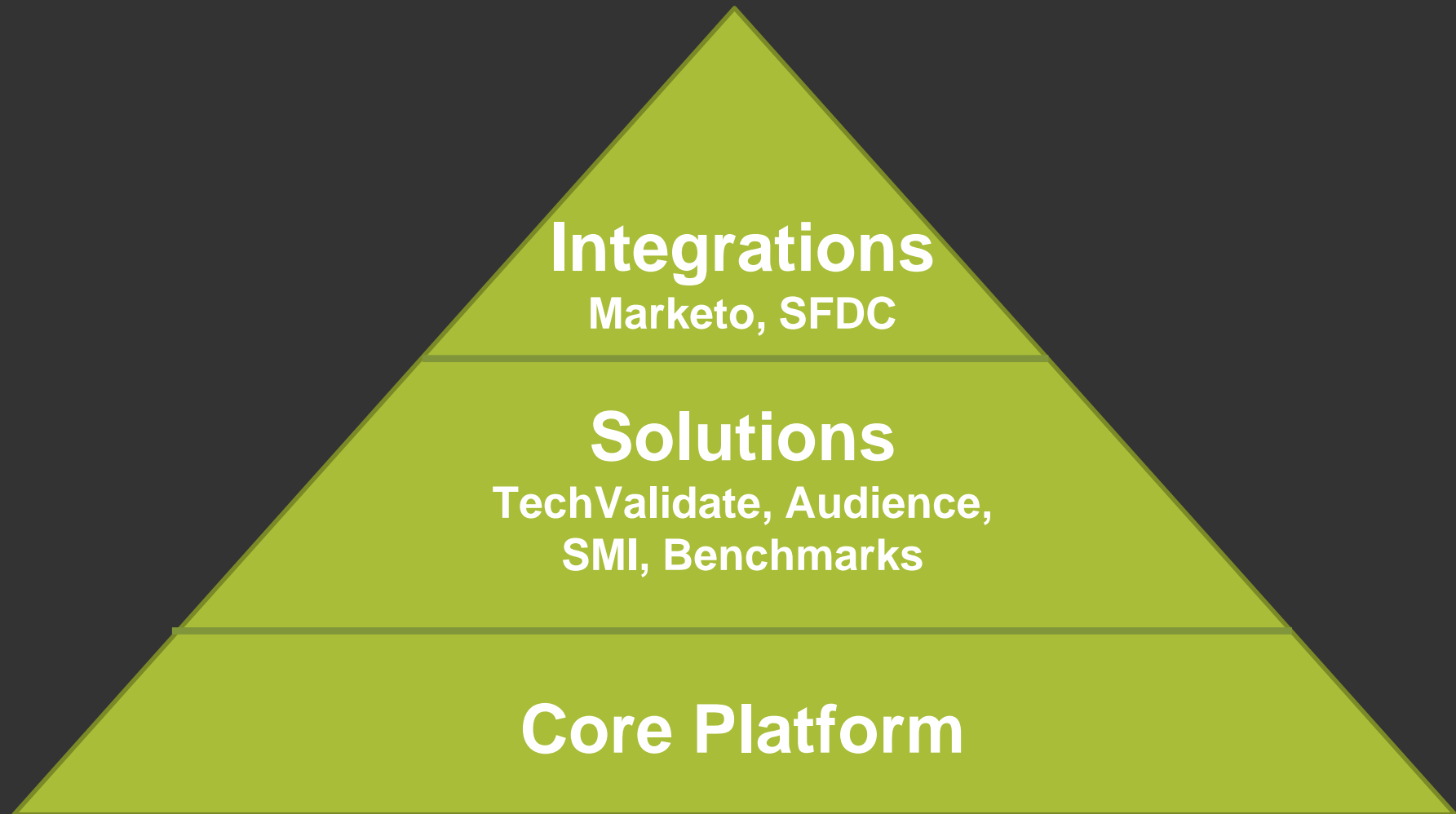
Fortune 500  
and ASX 200

**26M+**

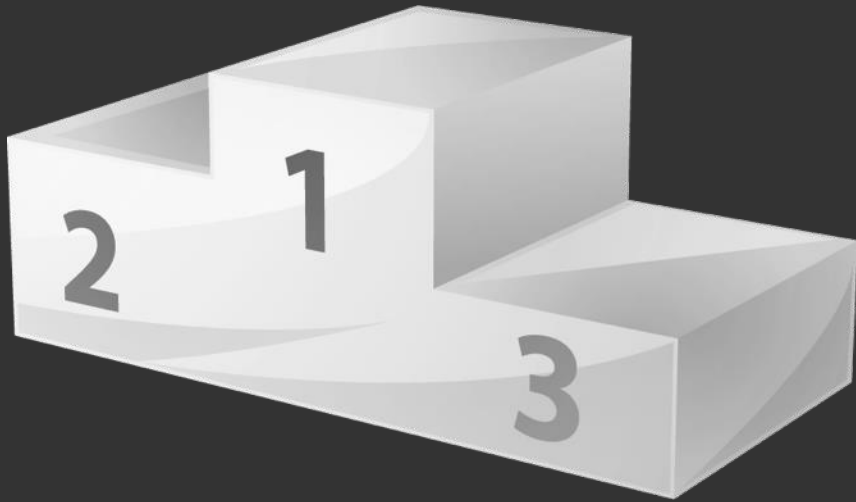
Customers  
worldwide



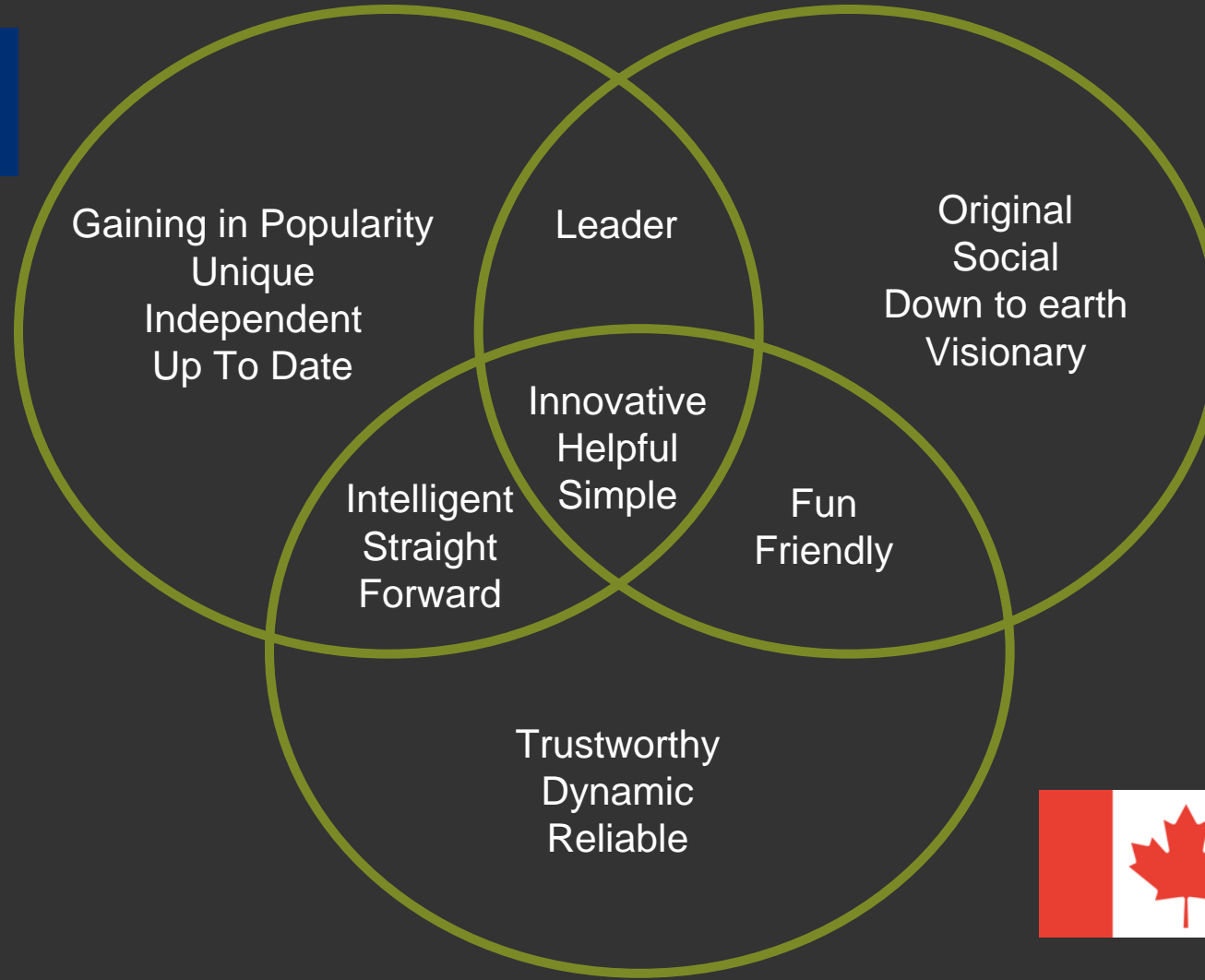
# The Platform



# SurveyMonkey for business



# B2B Perceptions in the market





# What's next for SurveyMonkey?





Questions?

[tward@surveymonkey.com](mailto:tward@surveymonkey.com)