



BRICKX

Intro to BRICKX



Australian property is worth \$7 Trillion and is the highest performing asset class  
- as a result it has never been more desirable.

The Issue:

Investing in (or owning) it has never been more out of reach to most Australians

Leveraging technology and innovation is enabling the world to become increasingly democratised, convenient and accessible...



airbnb

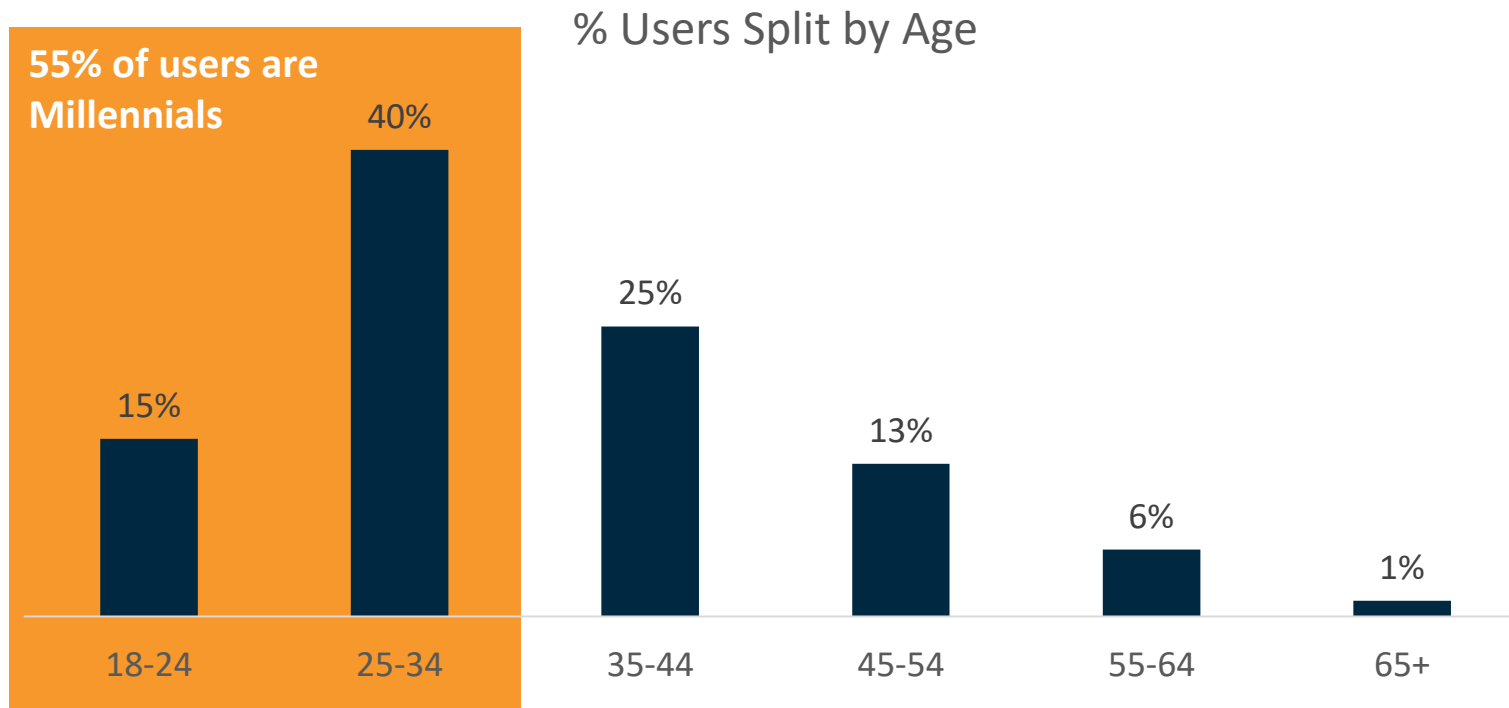


U B E R

Airtasker®



# Understanding our audience



REINFORCING A ROLE FOR BRICKX THROUGHOUT KEY LIFE-STAGES



Parents



Diligent Student



Home Intender



Everyday Saver



Savvy Investors



SMSF

# Accelerating Australians into home ownership

## Rebuilding the belief that owning a home is possible



**Diligent Student**



**Savvy Parent**



**Home Intender**

- Unique way to save for a housing deposit
- Accelerated path to home ownership
- Opportunity to learn about investing and property
- Improvement in financial literacy and wellbeing

## BRICKX Products



Select your own (Today)



Auto-Invest (Q3 2018)



Invest to Buy (Q4 2018)



Home Loan Referral (2019)

# Diversifying and building wealth with property

## Planning for the future with an understood asset class



**Investors**



**SMSF**

- Diversification options to now include property
- Release equity from primary residence or investment properties
- Gain low touch exposure to residential property

## BRICKX Products



Select your own (Today)



Superannuation (2019)



Equity release (2019)

# Strong rationale for partnership across the financial and real estate ecosystems

Financial Institutions	
FinTech	
Real Estate	



# Performance to date – over \$18-million invested

LIVE FOR  
**21**  
MONTHS

**15**  
PROPERTIES

**43,000**  
SIGN-UPS

**11,000**  
INVESTORS

**\$2,000**  
AVERAGE PORTFOLIO

**~20hrs**  
MEDIAN SALE

